**Site Specifications Proposal**  
**MLIS 7570: Information Architecture**  
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**Topic:** This website will be a professional and academic e-portfolio.

**Purpose:** The purpose of the website will be to highlight my professional and academic accomplishments in the field of librarianship. A requirement of graduation from Valdosta State University’s Master of Library and Information Sciences program is the successful completion of an e-portfolio.

**Goals:** The overall goal of this website is to have the projected audience learn more about my academic and professional achievements in librarianship.

1. **Learn about the author:** This portfolio will include my professional resume, a brief biography, and information about my areas of interest in librarianship.
2. **Highlight professional projects:** As I am currently employed by a public library, this portfolio will contain professional highlights of my library career.
3. **Exhibit academic work:** This portfolio will contain academic projects that showcase my understanding of various areas of librarianship.

The design of this portfolio will include individual sections for each of these goals.

**Projected audience:** This website’s projected audience is anyone in the field of librarianship, from library school students, professors of library science, and profession librarians. My current employer and future prospective employers may visit this website, too.

**Needs and Preferences:** This website will meet a graduation requirement for successful completion of my Masters in Library and Information Science. This website will also serve as a tangible portfolio to use for future career opportunities. It will be organized in a simple, clean manner that will be easy to navigate and will contain only the necessary components of a portfolio.

**Potential Models:**

- [http://www.megangtalley.com](http://www.megangtalley.com) – This portfolio is a beautiful example of what I would like to emulate. The author has a great main page for visitors to get introduced to her. The design is simple, but has CSS elements that really make it look professional. I like the social media graphics in the upper right-hand part of the website. They’re available to the visitor but not intrusive on the design.

- [http://paulinedewan.net](http://paulinedewan.net) - The design of the website is not my favorite, but I like the content that the author includes. The content is extensive and comprehensive. A visitor is able to get a full view of the author’s achievements. There is nothing superfluous in the content – it all relates to the author’s professional goals. I think the design (especially the main page) could be more visually appealing and still remain highly organized.

- [http://paigealfonzo.wix.com/portfolio](http://paigealfonzo.wix.com/portfolio) - The design of this portfolio is very appealing and colorful, which makes me believe that it reflects the author. The design is also easy to navigate. The menu at the top is clear and self-explanatory, and each link on the menu leads to content that is relevant. I like that the main page has an image of the author and a
simple summary of who the author is. The downside to this site is that it was built with a template, so others have a portfolio that has almost the exact same design. I want to design my website to be unique and not “get lost in the crowd.”

- https://buffyjhamilton.wordpress.com/ - I like black-and-white designs, so I was instantly drawn to this portfolio. I like the top menu and accompanying left-hand column of content. What I don’t like is the menu at the bottom of the page – it repeats information found elsewhere. There are no graphics to distract the visitor, except for the author’s headshot. I think the inclusion of a headshot on the main page is a nice element, although not an absolute necessity. I would like to include a headshot in my portfolio

**Content Inventory:**

- Homepage – Brief introduction, headshot, quick contact information
- About Me – Resume, professional organization memberships, civic organization memberships
- Academic – One project from each of the following courses: Management of Library and Information Centers, Human Resources Management, Library Systems and Automation, Information Architecture, Cataloging and Classification, Collection Development, Information Sources and Services, Research Methods, and other future courses
- Professional – Story Time plans, adult programming publicity materials, adult programming plans
- Contact – e-mail, professional social media accounts

**Site Organization:**

![Site Organization Diagram](image)

*Note: There may be relevant artifacts in the academic area that will not be included because at the time of this proposal, my coursework for my graduate degree is not complete.*